Subject: Re: Op-Ed from MS

From: "Zardeneta, Lizeth" <Lizeth.Zardeneta@asm.ca.gov>

Date: 6/12/18. 9:44 AM

To: Wallis Locke

4pm works for me! Thanks for your flexibility.

On Jun 12, 2018, at 9:21 AM, Wallis Locke < wallis@southpark.la > wrote:

No worries! How's 4 PM?

Wallis Locke
Director of Communications & Policy



South Park Business Improvement District

1100 S. Flower St., Suite #3400, Los Angeles, CA 90015

wallis@southpark.la | o. 213 663 1110

http://www.southpark.la/

24/7 DISPATCH: 866-560-9346

Sent from my iPhone

On Jun 12, 2018, at 9:04 AM, Zardeneta, Lizeth < Lizeth.Zardeneta@asm.ca.gov > wrote:

Hey Wallis, I am sorry to have to ask but do you mind if we reschedule our call today? I have to attend a last minute event but am available after 2:30pm. Apologies!

From: Wallis Locke [mailto:wallis@southpark.la]

Sent: Monday, June 11, 2018 3:58 PM

To: Zardeneta, Lizeth **Subject:** Re: Op-Ed from MS

12 is great. Thanks ©

Wallis Locke
Director of Communications & Policy
<image001.png>

South Park Business Improvement District 1100 S. Flower St., Suite #3400, Los Angeles, CA 90015

wallis@southpark.la | o. 213 663 1110 | c. 818 399 6588 southpark.la | Facebook | Twitter | Instagram

24/7 DISPATCH: 866-560-9346

From: "Zardeneta, Lizeth" < <u>Lizeth.Zardeneta@asm.ca.gov</u>>

Date: Monday, June 11, 2018 at 3:57 PM **To:** Wallis Locke < <u>wallis@southpark.la</u>>

Subject: RE: Op-Ed from MS

No worries! How about 12 pm? If not, I can also do 2:30pm.

From: Wallis Locke [mailto:wallis@southpark.la]

Sent: Monday, June 11, 2018 3:47 PM

To: Zardeneta, Lizeth Subject: Re: Op-Ed from MS

Lizeth I'm sorry - something just changed! Any time after 11:45 okay?

Wallis Locke

Director of Communications & Policy

<image002.png>

South Park Business Improvement District

1100 S. Flower St., Suite #3400, Los Angeles, CA 90015 wallis@southpark.la | o. 213 663 1110 | c. 818 399 6588

southpark.la | Facebook | Twitter | Instagram

24/7 DISPATCH: 866-560-9346

From: "Zardeneta, Lizeth" < Lizeth.Zardeneta@asm.ca.gov >

Date: Monday, June 11, 2018 at 3:45 PM **To:** Wallis Locke < wallis@southpark.la>

Subject: RE: Op-Ed from MS

Would 11am tomorrow work?

-Lizeth 213-620-4646

From: Wallis Locke [mailto:wallis@southpark.la]

Sent: Monday, June 11, 2018 3:31 PM

To: Zardeneta, Lizeth **Subject:** Re: Op-Ed from MS

Hey Lizeth, I'm so glad!

How about tomorrow after 10:45?

Wallis Locke
Director of Communications & Policy
<image003.png>
South Park Business Improvement District
1100 S. Flower St., Suite #3400, Los Angeles, CA 90015
wallis@southpark.la | o. 213 663 1110 | c. 818 399 6588
southpark.la | Facebook | Twitter | Instagram

24/7 DISPATCH: 866-560-9346

From: "Zardeneta, Lizeth" < <u>Lizeth.Zardeneta@asm.ca.gov</u>>

Date: Monday, June 11, 2018 at 12:08 PM **To:** Wallis Locke < <u>wallis@southpark.la</u>>

Subject: Op-Ed from MS

Hi Wallis!

Thanks again for reaching out. The Assemblymember is interested in contributing an Op-Ed type piece to the BID's blog – South Park Stories. Do you have some time to chat briefly today or tomorrow to go over a little bit of the background?

Best, Lizeth

From: Gonzalez, Mark

Sent: Tuesday, May 29, 2018 3:19 PM To: Wallis Locke; Zardeneta, Lizeth Subject: RE: Op-Ed from MS

Thanks!! This a GREAT idea!!! Thanks Wallis! LZ please make sure we follow up!

Mark Gonzalez

District Director, 53rd Assembly District Assembly Member Miguel Santiago Chair, Communications and Conveyance Committee 320 West 4th Street., Suite 1050 Los Angeles, CA 90013 Tel: (213) 620-4646 Fax: (213) 620-6319 Mark.gonzalez@asm.ca.gov

From: Wallis Locke [mailto:wallis@southpark.la]
Sent: Tuesday, May 29, 2018 12:40 PM

To: Gonzalez, Mark; Zardeneta, Lizeth **Subject:** Op-Ed from MS

http://asmdc.org/members/a53/

Hi Mark & Lizeth,

Lizeth and I chatted briefly a while ago about the Assembly Member contributing an Op-Ed type piece to the BID's blog – <u>South Park Stories</u>. Posts are shared on medium, and included in the newsletter we send to our full distribution.

I caught a little bit of the press conference this morning, and homelessness is obviously one of the issues people in South Park are most concerned with. If he'd be interested, let me know, and maybe we can schedule a call to go over a little bit of background?

Hope you both got to relax some this weekend!

Wallis Locke
Director of Communications & Policy
<image004.png>
South Park Business Improvement District

1100 S. Flower St., Suite #3400, Los Angeles, CA 90015 <u>wallis@southpark.la</u> | o. 213 663 1110 | c. 818 399 6588 <u>southpark.la</u> | <u>Facebook</u> | <u>Twitter</u> | <u>Instagram</u> 24/7 DISPATCH: 866-560-9346